

Palm Oil in Southeast Asia: A Regional Bibliometric Analysis of Research Production, Collaboration, and Influence

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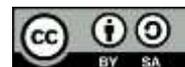
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ABSTRACT

This study offers a regional bibliometric analysis of palm oil research in Southeast Asia from 2000 to 2025, integrating performance metrics with networks of co-authorship, co-occurrence, co-citation, and bibliographic coupling. The findings indicate a concentrated commodity-region nexus centered on "palm oil," "Southeast Asia," and "Indonesia," featuring significant clusters related to deforestation, peat emissions, and biodiversity. The overlay and density views demonstrate a thematic transition from initial biofuel and commodities perspectives to those focused on climate, conservation, and land-use analysis. Country and affiliation networks indicate that internationally focused collaboration is mostly controlled by a limited number of brokers from the UK and US, along with Malaysian hubs, whilst intra-ASEAN connections are very sparse. Practical consequences involve reallocating financing towards social-institutional sectors (livelihoods, labor, finance, traceability) and establishing multi-national consortia to broaden cooperation. The paper presents a clear, replicable science-mapping methodology and conceptualizes palm-oil scholarship as an interconnected multiplex changing at varying rates. Limitations encompass database and linguistic biases, disambiguation inaccuracies, and sensitivity to parameters.

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1. INTRODUCTION

Palm oil is a significant agricultural commodity in the world economy, with Southeast Asia as its focal point. Indonesia and Malaysia collectively account for the predominant share of global production, although Thailand, Papua New Guinea, the Philippines, Vietnam, Cambodia, and Laos engage in production, processing, commerce, and consumption. The industry supports the livelihoods of millions of smallholders in rural areas, affects national trade balances, and impacts regional diplomacy via standa

ards and market access regulations. In their quest for food security, industrialization, and poverty reduction, governments have identified palm oil as a catalyst for economic advancement through downstream refining, oleochemicals, and biodiesel, while simultaneously igniting contentious discussions on land ownership, labor, biodiversity, and climate issues. Current market forecasts position Indonesia and Malaysia as central to supply; however, they caution that growth is decelerating due to lan

d constraints, replanting requirements, and sustainability challenges [1], [2], [3].

In the past twenty years, research on palm oil has significantly accelerated. Researchers in agronomy, ecology, geography, development studies, supply-chain management, and political science have generated an extensive body of literature on yields and genetics, plantation expansion and deforestation dynamics, greenhouse gas accounting, smallholder inclusion, certification and governance, traceability, finance, consumer attitudes, and corporate ESG disclosures. The methods employed are varied—remote sensing, spatial econometrics, impact evaluations, life-cycle analysis, institutional ethnography, and text mining—rendering synthesis challenging for policymakers requiring accessible evidence maps. Prominent science-mapping systems like VOSviewer and bibliometrix now establish transparent workflows across several fields [4], [5].

Bibliometric analysis provides a systematic method for constructing such a map. Bibliometrics systematically analyzes scholarly databases to quantify patterns of output (volume, growth rates, and disciplinary outlets), collaboration (co-authorship networks across countries, institutions, and sectors), and influence (citations, co-citation structures, and seminal works). In contrast to narrative reviews, a regional bibliometric analysis provides a replicable depiction of palm-oil research in Southeast Asia, indicating if research production is concentrated in a few nations, whether intra-ASEAN collaboration is intensifying, and how North-South collaborations influence research objectives. Recent directives in management and social scientific domains formalize optimal methodologies for study design, data cleansing, metrics, and visualization, so enhancing the dependability of these syntheses [6].

A regional perspective is crucial because to the many interconnections within Southeast Asia's palm-oil systems, encompassing cross-border investments, migrant labor, transboundary haze, national s

tandards (ISPO, MSPO), and global voluntary initiatives (RSPO). A bibliometric analysis across Southeast Asia can assess the dominance of Indonesia–Malaysia dyads in co-authorship, evaluate the representation of Thailand's smallholder sector, and examine the integration of younger entrants in Indochina into knowledge networks. It can also investigate if high-impact publications are concentrated in ecology and remote sensing, while social dimensions—such as women, labor rights, land conflict resolution, and financial inclusion—remain marginal. These processes occur within developing governance frameworks, notably the enhancement of ISPO under Presidential Regulation No. 44/2020 and the RSPO standards review cycle [7], [8].

The importance of accurately constructing this evidence map is significant. Governments are enhancing land-use and jurisdictional initiatives; companies are subject to deforestation-free import regulations; investors are shifting towards nature-related disclosures; and civil society is insisting on measurable advancements in rights and conservation. If the generation of evidence is inconsistent between topics, locations, or languages, decision-makers may be influenced by incomplete signals. A comprehensive, region-specific bibliometric foundation can synchronize academic goals with policy requirements, uncover potential for South–South collaboration, and highlight underfunded research areas such as peatland restoration finance or sustainable income for smallholders. The European Union Regulation (EU) 2023/1115 concerning deforestation-free products emphasizes the necessity for strong, regionally based evidence to fulfill emerging market demands (European Commission, 2023).

Despite the swift expansion and diversification of palm oil studies, there has been no current, comprehensive, and explicitly regional bibliometric synthesis that delineates the contributors to palm oil knowledge in Southeast Asia, their collaborative efforts, and the works that influence discussions across several disciplines and policy areas. Current

reviews predominantly emphasize particular themes (e.g., deforestation or certification), individual countries, or limited methodological frameworks, resulting in unresolved inquiries regarding regional collaboration density, interdisciplinary integration, the comparative impact of Global North versus Southeast Asian institutions, and the correspondence between research focal points and policy priorities. In the absence of a regional overview, stakeholders are deprived of a cohesive evidence foundation to direct financing, formulate capacity-building initiatives, or establish equitable research collaborations—deficiencies that standardized bibliometric methodologies can address [4], [5], [6].

This study, titled “Palm Oil in Southeast Asia: A Regional Bibliometric Analysis of Research Production, Collaboration, and Influence,” seeks to create a clear and replicable representation of the academic landscape concerning palm oil in Southeast Asia. This study aims to: (1) quantify research output over time by country, institution, discipline, and publication outlet; (2) analyze collaboration networks among authors, institutions, and countries—both within and outside Southeast Asia—to evaluate structure, density, and evolution; (3) assess scholarly impact through citation metrics, co-citation, and bibliographic coupling to identify seminal works, intellectual clusters, and emerging themes; (4) investigate the distribution of research topics in relation to policy-relevant areas (e.g., deforestation, smallholder livelihoods, labor, traceability, finance, biofuels, and biodiversity) and monitor changes over time; and (5) formulate actionable recommendations for research governance, including strategies to enhance regional collaboration, bridge disciplinary gaps, and align funding and capacity-building with under-explored priorities pertinent to sustainable palm-oil development in Southeast Asia [6].

2. METHODS

The author performed a regional bibliometric analysis utilizing Scopus as

the principal database, with the Web of Science Core Collection employed for validation and sensitivity assessments. The search strategy focused on records from 2000 to 2025 (data obtained in November 2025) utilizing the query: TITLE-ABS-KEY("palm oil" OR "oil palm" OR "Elaeis guineensis") AND (Indonesia OR Malaysia OR Thailand OR Singapore OR Brunei OR Philippines OR "Papua New Guinea" OR "Timor-Leste" OR Vietnam OR Cambodia OR Laos OR Myanmar OR "Southeast Asia"). Document categories were restricted to articles, reviews, and conference papers published in peer-reviewed journals; editorials, notes, errata, and non-scholarly materials were omitted. Regional relevance was designated if (a) at least one author affiliation was located in Southeast Asia or (b) the study setting or field site expressly mentioned a Southeast Asian locale in the title, abstract, or keywords. We exported comprehensive bibliographic metadata (authors, affiliations, titles, abstracts, keywords, references, journal, year, citations, funding) in BibTeX/CSV format for analysis. All search phrases, PRISMA-style screening counts, and code will be made available in an open repository to facilitate replication [6], [9].

Data processing and normalization were executed in R utilizing the bibliometrix package and its Biblioshiny interface. We eliminated duplicate records (DOI, title-fuzzy matching), standardized author names (initials harmonization, ORCID when available), consolidated institutions (ROR/GRID-assisted string matching), and harmonized nations (ISO-3166). Keyword fields were refined using stemming and thesaurus mapping (e.g., “RSPO” ↔ “Roundtable on Sustainable Palm Oil”; versions of “ISPO/MSPO”; “deforestation-free regulation” ↔ “EUDR”). We calculated production and impact metrics, including annual output, total citations (TC), citations per document (CPD), h-index/g-index at the author, institution, and nation levels, journal outlets, and funding acknowledgments. To guarantee robustness, we conducted three

occurrence among subjects. This verifies that the literature is grounded in geographical contexts (Southeast Asia, Indonesia) and species/commodity identifiers (oil palm/*Elaeis*), rather than being scattered among just methodological or individual country labels.

The red community groups utilize terminology such as "deforestation," "forestry," "remote sensing," "conservation," "biodiversity," "tropical forest," "Borneo," and "oil palm plantations." This cluster represents the prevailing ecological and land-use change agenda: delineating growth, quantifying deforestation, and evaluating biodiversity repercussions. The robust connections to "ecosystems" and "conservation" indicate that a significant portion of the prominent work assesses landscape outcomes (forest conversion, habitat fragmentation), frequently employing geospatial techniques. The green community focuses on "land use change," "peat/peatland," "wetlands," "biomass," "carbon," "carbon emissions," and "carbon dioxide greenhouse gases." The proximity to the red cluster indicates conceptual commonality (conversion → emissions), whereas the green cluster is more focused on biogeochemical processes and mitigation strategies. The significance of peat and peatland indicates ongoing focus on Southeast Asia's peat ecosystems as sources of emissions and restoration objectives, connecting field measurements, life-cycle assessments, and climate policy implications.

On the right, the blue cluster encompasses "agriculture," "sustainability," "environmental protection," "plant

oils/vegetable oil," and journal/document-type tags (e.g., "article," "priority journal"), signifying a cross-disciplinary publication layer where palm oil is positioned within broader agri-food and sustainability discussions. The yellow cluster encompasses "biofuel," "biodiesel," "vegetable oils," "Asia/Eurasia," and "economics," indicating connections within the energy market and policy dialogues about fuel mandates and trade. Collectively, these clusters illustrate the progression of palm oil research from ecological baselines to the domains of economic, energy, and sustainable governance.

The connections between "Southeast Asia/Indonesia" and phrases related to carbon and deforestation underscore the region's significance in global climate and biodiversity discussions. The apparent methodological bias favoring land-change and carbon accounting (remote sensing, peat) indicates robust foundations in natural sciences and geospatial analysis. In contrast, labor, women, smallholder livelihoods, finance/traceability, and social safeguards are either weakly represented or entirely absent as significant nodes, indicating their underrepresentation in high-frequency terms. This pattern identifies prospects for future endeavors: merging social-institutional perspectives with the established ecological/carbon frameworks; broadening focus beyond Indonesia-Borneo to additional regions; and connecting energy/biofuel policy to tangible benefits for communities and supply-chain governance..

3.2 Overlay Visualization

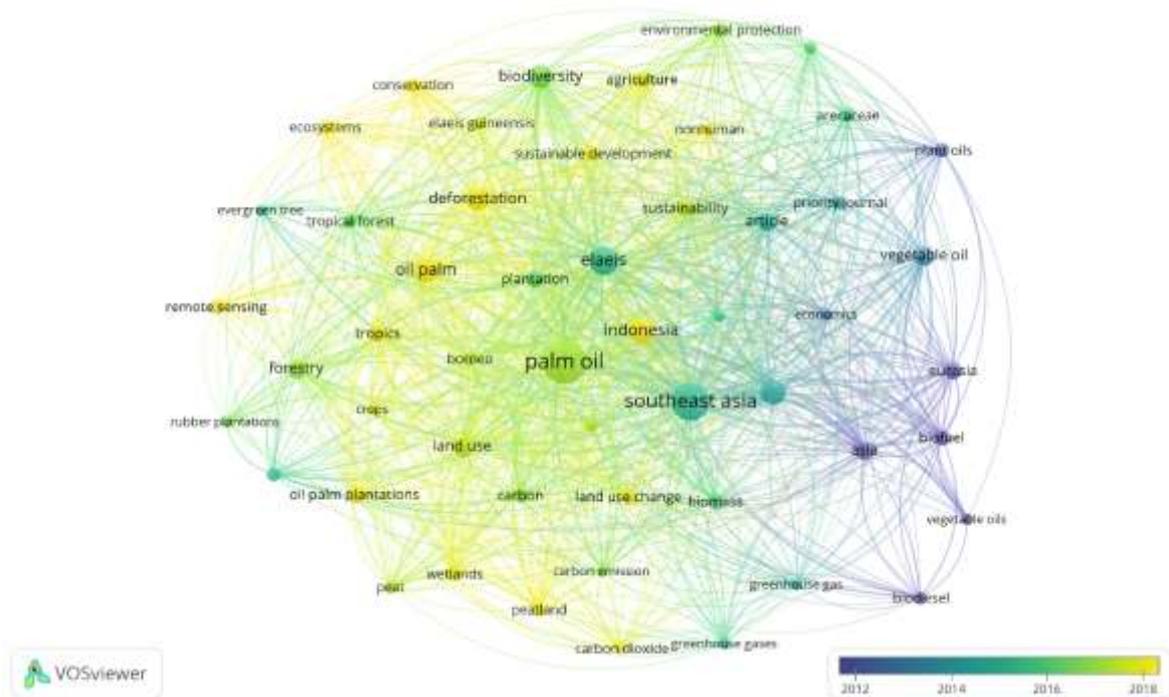


Figure 2. Overlay Visualization

Source: Data Analysis Result, 2025

The nodes on the right edge—“biofuel,” “biodiesel,” “vegetable oils,” “Asia/Eurasia,” “economics”—exhibit a blue-purple hue, indicating a prior focus (≈2012–2014) on energy policy, commodity framing, and trade. This suggests that the discourse surrounding palm oil initially capitalized on biofuel regulations and price fluctuations. Conversely, the central-left sector (e.g., “land use change,” “carbon,” “greenhouse gas,” “biomass,” “peatland”) exhibits a green trend, indicating a mid-period shift (≈2014–2016) towards emissions accounting and land-use science in response to increased climate significance.

The most intense hues (yellow) are concentrated around “oil palm,” “deforestation,” “biodiversity,” “conservation,” “*Elaeis guineensis*,” and centers such as “palm oil,” “Southeast Asia,” and “Indonesia.” This trend indicates recent research (about 2017–2018) focused on landscape impacts, species-level ecology, and conservation results. The focus has shifted from broad energy discussions to issues of deforestation, habitat preservation, and

monitoring, with remote sensing and forestry emerging as facilitating methods/themes that developed after biofuels but before to the current conservation movement. The key hubs (palm oil/Southeast Asia/Indonesia), characterized by a green-yellow hue, persist as vital anchors linking traditional energy and market sectors to contemporary deforestation, biodiversity, and peat initiatives. The overlay indicates that the present focus is on carbon-rich peat systems, biodiversity preservation, and high-resolution land-change analysis, whereas themes solely related to energy are relatively earlier in their development cycle. This presents researchers with chances to connect ecological outcomes with governance and livelihoods (e.g., living income, labor, traceability) in areas where nodes are less prominent—incorporating social measurements into the established frameworks of land change and emissions. The overlay colors indicate the average year of papers associated with each keyword, hence interpretations pertain to temporality rather than the significance of themes.

3.3 Citation Analysis

The subsequent extensively referenced studies constitute the intellectual foundation of palm-oil literature, encompassing biodiversity and deforestation effects, peatland conversion identified through remote sensing, biofuel and biore

finery chemistry, wetland agronomy, and niche bioproducts. Together, they illustrate the evolution of early focus on energy markets and renewable feedstocks towards landscape alteration, conservation, and climate-relevant emissions, particularly in the peat and forest frontiers of Southeast Asia.

Table 1. Top Cited Research

| Citations | Authors and year | Title |
|-----------|--|---|
| 1104 | Fitzherbert, E.B., Struebig, M.J., Morel, A., ... Donald, P.F., Phalan, B | How will oil palm expansion affect biodiversity? |
| 912 | Biermann, U., Bornscheuer, U., Meier, M.A.R., Metzger, J.O., Schäfer, H.J. | Oils and fats as renewable raw materials in chemistry |
| 545 | Vijay, V., Pimm, S.L., Jenkins, C.N., Smith, S.J. | The impacts of oil palm on recent deforestation and biodiversity loss |
| 465 | Koh, L.P., Miettinen, J., Liew, S.C., Ghazoul, J. | Remotely sensed evidence of tropical peatland conversion to oil palm |
| 459 | Danielsen, F., Beukema, H., Burgess, N.D., ... Struebig, M., Fitzherbert, E.B. | Biofuel plantations on forested lands: Double jeopardy for biodiversity and climate Plantaciones de biocombustible en terrenos boscosos: Doble peligro para la biodiversidad y el clima |
| 300 | Verhoeven, J.T.A., Setter, T.L. | Agricultural use of wetlands: Opportunities and limitations |
| 300 | Chew, T.L., Bhatia, S. | Catalytic processes towards the production of biofuels in a palm oil and oil palm biomass-based biorefinery |
| 297 | Wilcove, D.S., Koh, L.P. | Addressing the threats to biodiversity from oil-palm agriculture |
| 277 | Meijaard, E., Brooks, T.M., Carlson, K.M., ... Szantoi, Z., Sheil, D. | The environmental impacts of palm oil in context |
| 267 | Pornsunthorn-taw ee, O., Wongpanit, P., Chavadej, S., | Structural and physicochemical characterization of crude biosurfactant produced by <i>Pseudomonas aeruginosa</i> SP4 isolated from petroleum-contaminated soil |

ifying a substantial co-occurrence frequency and centrality. Encircling this core are warm nodes associated with deforestation, biodiversity, land use, and plantations, indicating a persistent focus on landscape alteration and conservation results. Methodologically significant terms such as remote sensing and domain anchors like forestry/tropical forest manifest as mid-warm patches, indicating their widespread usage, albeit not as predominant as the commodity/region hubs. Collectively, these hotspots validate that the literature is organized around a commodity-region core, underpinned by robust ecological and land-change foundations.

Peripheral areas—biodiesel/biofuel, vegetable oils, economics, and greenhouse

gas—exhibit lower average co-occurrence or reduced topical integration compared to the emphasis on biodiversity and deforestation. Similarly, terminology associated with peat, peatland, wetlands, and carbon emissions is present but less prevalent, suggesting that although carbon-rich landscapes are addressed, they do not constitute the focal point of discussion. The overarching trend indicates potential for a more cohesive integration of energy/market and carbon/peat elements with the prevailing land-use–biodiversity discourse, as well as for highlighting marginalized social aspects (e.g., livelihoods, labor, finance/traceability) that are not prominently featured as significant nodes in this context.

3.5 Co-Authorship Network

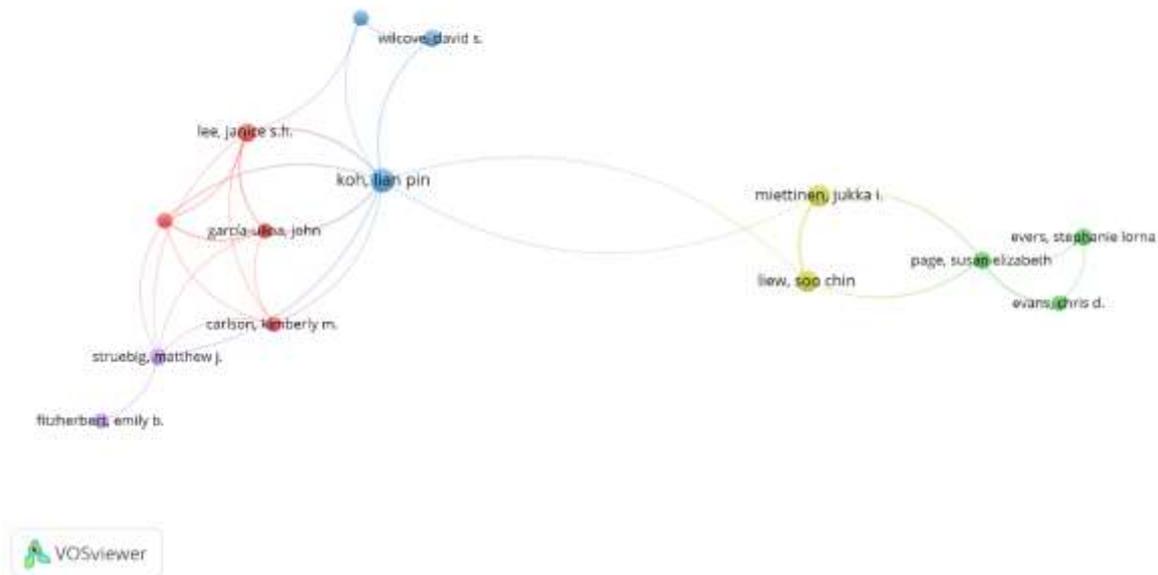


Figure 4. Author Visualization

Source: Data Analysis Result, 2025

The co-authorship map is structured around Koh, Lian Pin, serving as a bridge node that connects two somewhat isolated research communities. A biodiversity and land-use group (Janice S.H. Lee, John García-Ulloa, Kimberly M. Carlson, Matthew J. S truebig, Emily B. Fitzherbert, David S.

Wilcove) constitutes a cohesive unit dedicated to conservation and landscape alteration. To the right, a peatland and remote-sensing group (Susan E. Page, Chris D. Evans, Stephanie L. Evers) collaborates with Liew, So Chin, and Jukka I. Miettinen, highlighting a focus on peat hydrology, greenhouse gas

emissions, and conversion mapping. The sparse cross-links between clusters, excluding Koh's connections, indicate theme specialization with minimal routine collaboration across the biodiversity and peat-carbon subfields. Koh demonstrates significant betweenness centrality within the network,

serving as the primary channel of knowledge among communities; enhancing supplementary cross-cluster connections (e.g., Lee Page/Evers or Carlson Miettinen/Liew) would likely facilitate the integration of conservation and peat-emissions evidence in the regional palm-oil literature.

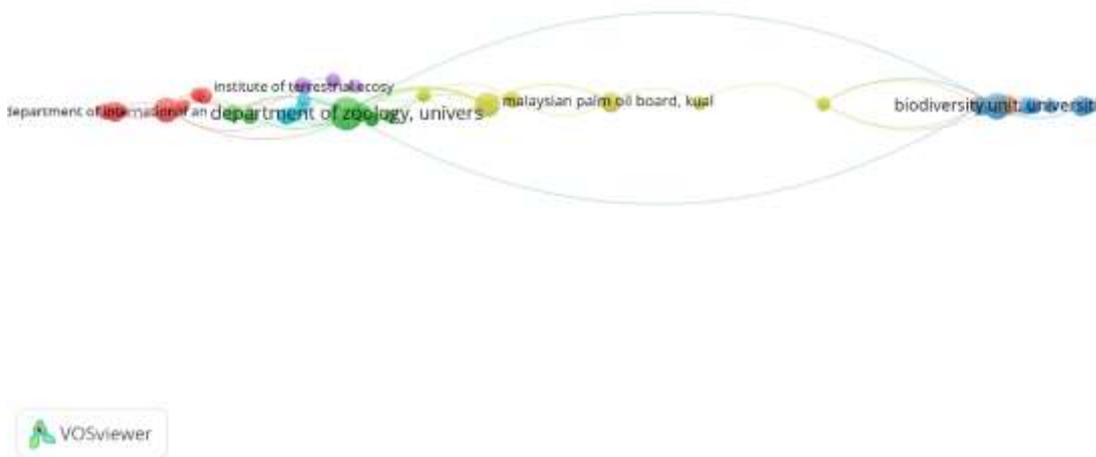


Figure 5. Affiliation Visualization

Source: Data Analysis Result, 2025

The affiliation network is a slender, chain-like structure anchored by a prominent node representing a high-output, international department of zoology on the left. This node connects through a limited number of intermediary research units, such as an institute of terrestrial ecology, to the Malaysian Palm Oil Board (MPOB) cluster at the center, and subsequently extends to a cluster of biodiversity units at a Malaysian university on the right. The robust bidirectional connections surrounding MPOB signify its role as the primary conduit between international conservation and ecology departments and Malaysian universities, whereas the limited interconnections among peripheral

institutions imply specialized, project-oriented relationships rather than a cohesive consortium. The pattern indicates a collaborative framework primarily centered around a few key hubs (one principal international department, MPOB, and a Malaysian biodiversity unit), robust UK/Europe-Malaysia linkages, and minimal diversification among other ASEAN institutions. This suggests potential for expanding participation (e.g., involving Indonesian, Thai, and PNG research agencies) and establishing additional connections to reduce reliance on a singular institutional route.

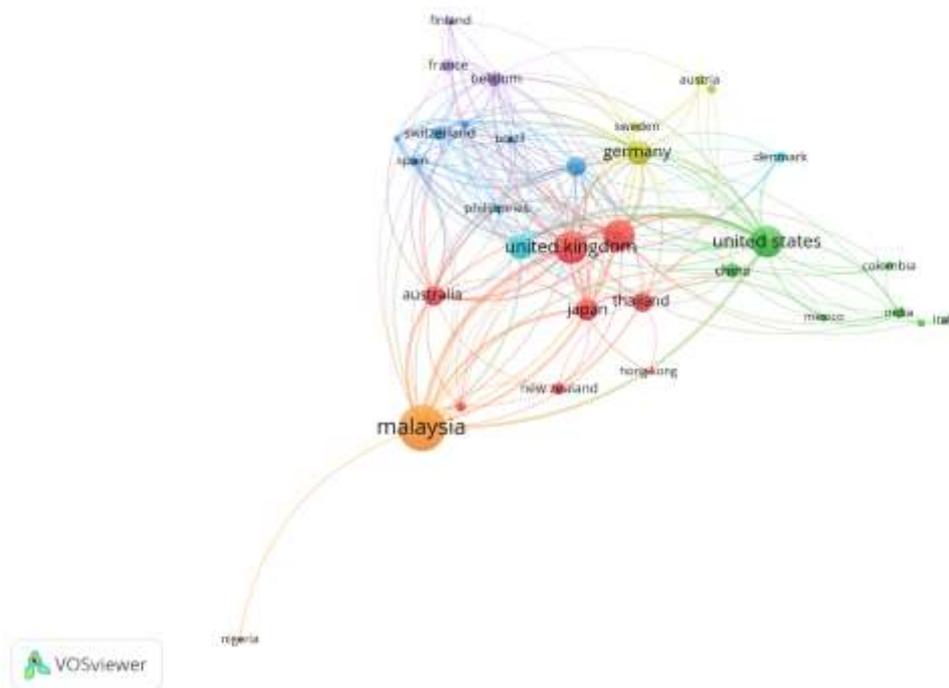


Figure 6. Country Visualization

Source: Data Analysis Result, 2025

The country co-authorship map illustrates a hub-and-spoke framework centered on Malaysia (the largest node), closely connected to broker hubs in the United Kingdom and the United States, alongside secondary European hubs (Germany, Switzerland, France, Belgium) and Asia-Pacific partners (Australia, Japan, Thailand, New Zealand, China). The dense, multi-hued borders surrounding Malaysia signify many cross-cluster initiatives with Anglosphere and European teams, whilst the elongated singular arc to Nigeria implies a concentrated bilateral connection based on common oil-palm legacies rather than extensive network integration. The UK/US nodes demonstrate significant brokerage, connecting otherwise distinct European and Asia-Pacific groups, while intra-ASEAN connections (e.g., Malaysia ↔ Thailand/Philippines) exist but are much weaker, and Indonesia is conspicuously underrepresented in this context despite its production supremacy. Collaboration is globalized yet externally focused, suggesting opportunities to (i) enhance intra-regional ASEAN co-authorships, (ii) develop South–South connections with India,

China, Brazil, and Nigeria beyond singular channels, and (iii) diminish reliance on UK/US intermediaries by establishing direct Malaysia–EU and Malaysia–East Asia research corridors.

Discussions

Practical Implications

This regional bibliometric map provides policymakers, donors, and industry platforms with a decision-ready perspective on areas of plentiful and sparse knowledge. Initially, financing can be redirected towards underexplored social issues—smallholder livelihoods and living income, labor and gender, land conflict resolution, and traceable finance—while maintaining established ecological initiatives including deforestation, peat, and biodiversity. Secondly, the collaboration graphs emphasize actionable partnership deficiencies: ASEAN research ministries and development partners can establish multi-country consortia that diminish reliance on select UK/US brokerage hubs, enhance participation from Indonesia, Thailand, the Philippines, Viet Nam, PNG, and Lao PDR, and connect domestic agencies

with international centers for the transfer of methodologies (e.g., remote sensing, causal inference, LCA). Third, the findings on topic evolution and density can guide evidence-based regulation and standards (ISPO/MSPO/RSPO; EUDR compliance) by identifying subtopics that are adequately developed for policy implementation (peat emissions, land-use change) and those that necessitate piloting or focused data collection (social safeguards, independent mills, jurisdictional performance metrics). Ultimately, journals and university administrators can employ outlet and citation analytics to strategically enhance the positioning of research outputs—focusing on venues and co-authorship networks that optimize visibility for Southeast Asian study.

Theoretical Contributions

The research enhances the science-of-science of palm oil by consolidating production, collaboration, and influence within a unified, geographically defined framework. It (i) posits palm-oil knowledge as an interdependent multiplex wherein ecological–biogeochemical cores (deforestation, peat carbon) and socio-institutional peripheries (labor, finance, governance) develop at varying rates; (ii) elucidates how the brokerage centrality of select countries, institutions, and authors influences agenda setting—clarifying the mechanisms through which Global North partners shape Southeast Asian research trajectories; and (iii) refines the topic life-cycle model for agri-commodity scholarship by illustrating a transition from biofuel/commodity framing to climate–biodiversity–monitoring, with a nascent recombination into sustainability governance. The study methodologically presents a clear, replicable bibliometric workflow that integrates performance analysis with co-authorship, co-citation, bibliographic coupling, thematic evolution, and strategic diagrams, providing a template for other regional-commodity systems (e.g., cocoa in West Africa, soy in the Amazon).

Limitations

Various restrictions influence interpretation. Initially, database coverage and indexing bias (e.g., Scopus/WoS language and journal inclusion criteria) may result in an underrepresentation of local or policy-oriented outputs, grey literature, and non-English publications prevalent in Southeast Asia; this can distort perceived influence and collaborative centrality. Secondly, bibliometrics get structure from metadata and citations, rather than from the quality of studies or causal validity; elevated citation counts may indicate dispute or accessibility instead of methodological rigor. Third, affiliation- and site-specific criteria for "regional relevance" may inaccurately categorize diaspora scholars or multi-national projects, and the disambiguation of author names and institutions—despite ORCID/ROR alignment—continues to be flawed. The fourth point is that network and thematic maps are contingent upon parameter selections (counting technique, threshold, clustering resolution); although we present sensitivity analyses, different configurations may produce more refined or broader communities. The design is descriptive rather than evaluative; it identifies gaps and imbalances without testing hypotheses regarding their origins. Subsequent mixed-methods research, including interviews, surveys of researchers, and funding-flow analyses, is necessary to elucidate mechanisms and validate the policy relevance of the suggested priorities.

4. CONCLUSION

This regional bibliometric analysis delineates the organization of palm-oil studies in Southeast Asia, identifies collaborative networks, and highlights influential books that impact the discourse. The sector is centered around a commodity-region core (palm oil–Southeast Asia/Indonesia) supported by robust ecological foundations concerning deforestation, peat carbon, and biodiversity, although social-institutional issues—livelihoods, labor, finance, and traceability—are somewhat underdeveloped. Collaboration has been globalized but is facilitated by a limited number of brokerage centers, particularly

in the UK, US, and certain Malaysian institutions, resulting in insufficient intra-ASEAN co-authorships. Funders and ministries can effectively reallocate expenditures towards social safeguards and establish multi-country consortia to diminish reliance on external intermediaries. The study conceptualizes palm-oil knowledge as a comp

lex system with subfields that develop at varying rates. Subsequent study should amalgamate qualitative data and funding-flow evidence to elucidate observed disparities and examine correlations between research density and policy implementation (e.g., ISPO/MSPO/RSPO, EUDR compliance)

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