

Sustainable Finance: A Bibliometric Analysis of Green Finance and its Role in Global Markets

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ABSTRACT

This study conducts a comprehensive bibliometric analysis to map the evolution and scope of sustainable finance research from 2000 to 2024. Utilizing data sourced from Scopus, the analysis identifies major trends, themes, and contributions within the field, emphasizing the increasing integration of sustainability into financial practices. Key findings reveal a dramatic rise in publications over recent years, underscoring the growing academic and practical interest in sustainable finance. The research network analysis highlights significant global collaboration and the central role of technological innovations like fintech and artificial intelligence in advancing sustainable financial practices. The study also explores regional dynamics, showing robust contributions from both developed and emerging economies. Overall, this analysis provides crucial insights into how sustainable finance can be strategically advanced to meet global sustainability goals, offering directions for policy, practice, and future research.

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1. INTRODUCTION

Sustainable finance has emerged as a pivotal force in the global financial landscape, reflecting a growing recognition of the environmental risks and sustainability challenges facing today's markets. As financial institutions and investors increasingly commit to ethical and responsible investment practices, the field of green finance has gained significant momentum. This shift is driven by the dual

imperatives of achieving financial return and advancing environmental sustainability, encapsulated in initiatives aimed at supporting green technologies, renewable energy projects, and other environmentally-friendly investments [1].

The concept of green finance encompasses a broad range of financial services and products aimed at delivering environmental benefits alongside financial returns. This includes investments in sustainable energy, water conservation

projects, and the development of green infrastructure, which are critical in mitigating the effects of climate change. The importance of such investments has been underscored by international agreements like the Paris Climate Agreement, which set ambitious targets for reducing carbon emissions and highlighted the role of finance in achieving these goals [2].

However, despite the critical role of green finance in global sustainability efforts, its adoption and implementation vary widely across different regions and markets. Developed economies have typically been at the forefront of integrating green financial practices, supported by robust regulatory frameworks and incentivization policies. In contrast, emerging markets face significant challenges, including lack of funding, regulatory hurdles, and limited investor awareness about the benefits of green investments [3].

This uneven landscape presents a complex picture of how green finance is evolving worldwide. A comprehensive bibliometric analysis of existing research can illuminate the trends, gaps, and focal points in the literature on green finance, providing insights into its developmental trajectory and the efficacy of various strategies and policies implemented across different geographies. Such an analysis is vital for understanding the impact of financial practices on sustainable development goals (SDGs) and for guiding future research and policy-making in this area [4].

Despite the critical importance of sustainable finance, there is a discernible gap in synthesized knowledge that maps the evolution and thematic progression of green finance within the broader financial system. Most existing literature reviews are either too broad or focus narrowly on specific aspects of sustainable finance, without providing a holistic view of the field. Furthermore, there is limited understanding of how effectively current financial practices align with long-term sustainability goals, especially in less developed markets. This lack of comprehensive analysis hinders the ability of

policymakers and investors to make informed decisions that align financial goals with environmental sustainability.

The objective of this study is to conduct a thorough bibliometric analysis of green finance, examining its role and integration within global markets. This analysis aims to identify the major themes, trends, and research gaps in the literature on sustainable finance. By mapping the scholarly landscape, this study seeks to elucidate the pathways through which finance contributes to sustainable development and to highlight the regions and strategies where green finance has been most effective. This will provide a foundation for future research and help in crafting policies that better integrate financial practices with sustainable development objectives.

The Evolution of Green Finance

The concept of green finance, while not new, has gained significant momentum in recent years due to increasing environmental awareness and the pressing need for sustainable development practices globally. [5] defines green finance as any structured financial activity, a product or service, that has been created to ensure a better environmental outcome. This includes a wide range of financial instruments and investments that aim to support environmental and climate-related projects. The seminal work of [6] traces the origins of green finance back to the environmental movements of the 1970s but notes that it has become particularly prominent over the last decade due to growing regulatory support and market demand for sustainable investment options.

Green Finance Mechanisms and Instruments

A variety of financial instruments are employed in green finance, including green bonds, green loans, and sustainable asset management strategies. Green bonds, in particular, have been highlighted as a critical tool for raising capital for environmental projects. According to the [7], the global green bond issuance reached record highs, demonstrating the market's growing comfort with these financial tools. [8] suggest that the

success of green bonds lies in their ability to provide investors with the means to address environmental challenges while also obtaining competitive returns, making them increasingly attractive to a broader investor base. Moreover, green loans are tailored to facilitate environmentally sustainable economic activity. As noted by [9], these loans often come with lower interest rates or favorable terms to incentivize companies to invest in green technologies and practices. Similarly, sustainable asset management involves the incorporation of environmental, social, and governance (ESG) criteria into investment decisions, a practice that [10] argue has seen significant uptake among institutional investors seeking to minimize long-term risks associated with climate change and other environmental challenges.

Regional Variations in Green Finance Adoption

The implementation and growth of green finance vary significantly across different regions. Developed countries, particularly in Europe and North America, have established more comprehensive regulatory frameworks and incentives that support the adoption of green finance practices [6]. In contrast, emerging markets face several challenges, including limited financial literacy, inadequate regulatory structures, and lower levels of awareness about the benefits of sustainable investments. However, as noted by [11], there is growing interest in countries like China and India, where rapid economic growth has been accompanied by increasing environmental degradation, thus pushing green finance to the forefront of policy discussions.

Impact of Green Finance on Sustainable Development

The linkage between green finance and sustainable development is a key area of interest in contemporary research. Numerous studies have explored how effectively green finance contributes to achieving the Sustainable Development Goals (SDGs). For instance, [12] demonstrate that green finance mechanisms can significantly impact energy efficiency projects and renewable energy

development, which are crucial for meeting SDG targets. Furthermore, the research by [13] shows that green finance not only helps in mitigating environmental risks but also promotes social inclusivity and economic sustainability, indicating a multi-dimensional impact that aligns with the broader objectives of sustainable development.

2. METHODS

This study conducts a bibliometric analysis focusing exclusively on literature related to green finance sourced from the Scopus database. The time frame for this analysis spans from 2000 to 2024, with the search strategy employing key phrases such as "green finance," "sustainable finance," "environmental finance," and "climate finance" to ensure comprehensive coverage of the field. After collecting the data, we employ VOSviewer software to perform citation and co-occurrence analyses. This approach allows us to visualize the relationships between different research areas within the field of green finance, highlighting the most influential studies, authors, and emerging themes.

3. RESULTS AND DISCUSSION

3.1 Descriptive Analysis

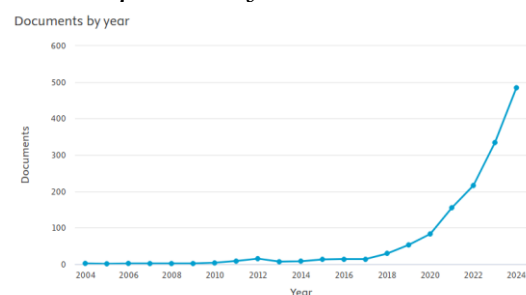


Figure 1. Documents by Year

Source: Scopus, 2024

The graph displayed illustrates the number of documents related to green finance published each year from 2004 to 2024. There is a clear upward trend in the volume of publications over the years. The graph shows minimal growth in the early years, remaining relatively flat from 2004 until about 2013, with document counts slowly increasing but

generally staying below 100. From 2014 onwards, there is a noticeable increase in the number of publications, suggesting a growing academic and possibly industrial interest in green finance. This interest accelerates dramatically from 2020 onwards, with the graph showing a steep incline, peaking at nearly 600 documents in 2024. This surge reflects heightened global attention towards sustainability and green financial practices, possibly driven by increasing environmental awareness, regulatory changes, and financial sector initiatives aimed at combating climate change and promoting sustainable development.

Documents by affiliation
Compare the document counts for up to 15 affiliations.

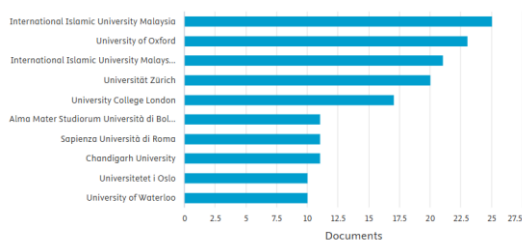


Figure 2. Documents by Affiliations
Source: Scopus, 2024

The bar graph presents the number of documents related to green finance published by various affiliations. The International Islamic University Malaysia (IIUM) appears as the most prolific institution, contributing the highest number of documents, followed closely by the University of Oxford. It is noteworthy that IIUM is listed twice, suggesting a potential categorization or data entry issue, but even a single entry shows it as a leading contributor. Other institutions listed, such as Universität Zürich, University College London, Alma Mater Studiorum Università di Bologna, and Sapienza Università di Roma, also show significant contributions, although to a lesser extent compared to the top two. This diversity in affiliations indicates a widespread interest in green finance across different regions and types of academic and research institutions. Chandigarh University, Universitetet i Oslo,

and the University of Waterloo, while on the lower end of the spectrum, still contribute noteworthy research outputs in this field, highlighting the global spread and interdisciplinary nature of green finance research.

Documents by type

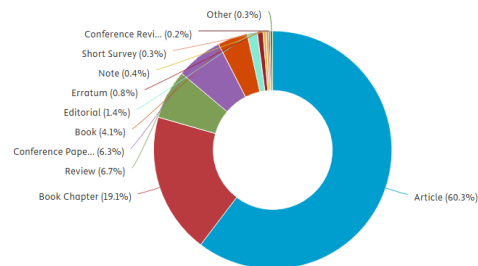


Figure 3. Documents by Type
Source: Scopus, 2024

The pie chart displays the distribution of document types related to green finance, highlighting the diversity and depth of research outputs in this field. Articles constitute the majority, making up 60.3% of the total documents, which underscores their fundamental role in disseminating new research findings and theoretical advancements. Book chapters also represent a significant portion at 19.1%, indicating substantial contributions to comprehensive volumes that discuss broader contexts and detailed analyses of green finance topics. Reviews and conference papers account for 6.7% and 6.3% respectively, suggesting that green finance is a dynamic field with ongoing scholarly discussions and critical evaluations of existing literature. Other document types, including books, editorials, errata, notes, short surveys, and other miscellaneous documents, collectively make up a smaller fraction of the research outputs. This distribution reflects the academic community's active engagement with green finance through various scholarly mediums, facilitating a multi-faceted exploration of the subject.

3.2 Citation Analysis

Table 1. Top Cited Literature

Citations	Author	Title
687	[10]	Corporate green bonds
578	[14]	The Influence of Firm Size on the ESG Score: Corporate Sustainability Ratings Under Review
236	[15]	Sustainable business model archetypes for the banking industry
214	[16]	ESG disclosure and Firm performance: A bibliometric and meta analysis
195	[17]	Past, present, and future of sustainable finance: insights from big data analytics through machine learning of scholarly research
188	[18]	European Green Deal – legal and financial challenges of the climate change
158	[19]	Fintech and sustainability: Do they affect each other?
155	[9]	Understanding the role of green bonds in advancing sustainability
151	[7]	The pricing of green bonds: Are financial institutions special?

3.3 Keyword Co-Occurrence Network

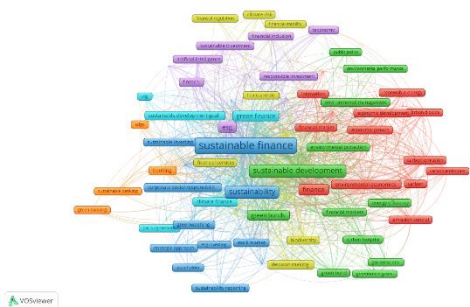


Figure 4. Network Visualization
Source: Data Analysis, 2024

The visualization mapping the interconnectivity of key terms within the field of green finance. This network clusters related terms into thematic groups, evident from the varying colors, which signify the major research domains and their interactions. Central to the graph are terms like "sustainable finance," "sustainable development," and "green finance," highlighting their importance as foundational concepts in the literature. These terms are heavily linked with other crucial concepts such as "sustainability," "ESG (Environmental, Social, and Governance)," and "sustainable investing," reflecting the interdisciplinary nature of research that integrates financial practices with sustainability goals.

Adjacent to these central themes, the cluster around "finance" and "financial markets" connects with "green bonds" and "carbon emissions," indicating a focused

discourse on how financial instruments are directly engaged in environmental impact mitigation. This part of the network underscores the practical aspects of green finance, such as funding projects that aim to reduce carbon footprints or enhance energy efficiency. The linkage between "green bonds" and "emission control" suggests a significant amount of research centered on the efficacy of these bonds in achieving targeted environmental outcomes. Another prominent cluster involves terms like "renewable energy," "environmental management," and "economic growth," which are connected to "sustainable development." This indicates a strong emphasis on how renewable energy projects are financed and their role in promoting sustainable economic development. The connections to "environmental performance" and "public policy" reflect discussions on how governmental policies are shaping the market for sustainable investments and the regulatory frameworks that support or hinder such initiatives.

Lastly, the visualization highlights emerging areas such as "fintech" and "artificial intelligence," linking them with traditional green finance topics. This suggests an evolving research landscape where technological innovations are increasingly considered in the context of financial services aimed at sustainability. Such integrations

point to future directions in the field, where digital technologies could play transformative roles in optimizing green finance strategies and enhancing their scalability and effectiveness.

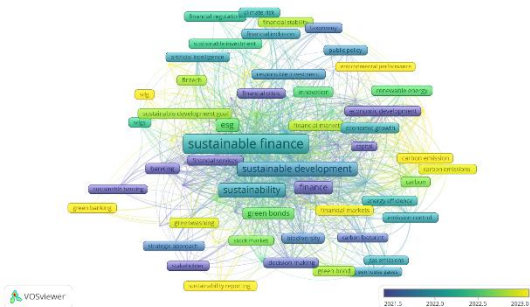


Figure 5. Overlay Visualization
Source: Data Analysis, 2024

The visualized co-occurrence network presents an intricate web of interconnected research topics within the realms of sustainable finance and related fields. Central nodes like "sustainable finance," "sustainability," and "finance" dominate, indicating their foundational roles in the network. These key nodes serve as hubs linking diverse yet related concepts, such as "economic development," "renewable energy," and "carbon emissions." The dense clustering around these central terms suggests that core discussions in the field are focused on how financial practices can be aligned with sustainable development goals (SDGs) and environmental management strategies.

Adjacent to these central clusters, terms like "green bonds," "financial markets," and "carbon footprint" indicate specialized research areas that integrate financial tools with specific environmental outcomes. The prominence of "green bonds" within the network highlights their role as critical financial instruments designed to fund projects that reduce carbon emissions and enhance sustainability. The links to "carbon footprint" and "emission control" underscore a focused inquiry into the effectiveness of these financial products in mitigating environmental impacts. This part of the network is particularly indicative of the practical application of sustainable finance principles in real-world scenarios, aiming to

bridge the gap between financial investment and environmental conservation.

Emerging trends within the network are signified by nodes like "fintech" and "artificial intelligence," which are increasingly being discussed in conjunction with traditional sustainable finance topics. These connections reflect the evolving nature of the field, where technological innovations are being leveraged to optimize financial services for better environmental outcomes. The integration of advanced technologies suggests a forward-looking approach in the literature, anticipating the role of digital transformation in enhancing the scalability, efficiency, and impact of sustainable financial practices. This trend is crucial for developing new strategies that harness both financial and technological advancements to address the complex challenges of sustainable development.

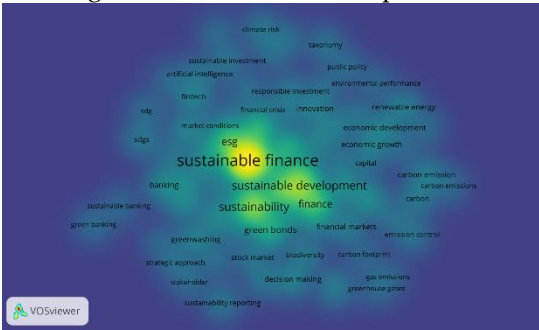


Figure 6. Density Visualization
Source: Data Analysis, 2024

The VOSviewer visualization highlights the centrality and interconnectivity of terms within the field of sustainable finance, showcasing the breadth and depth of research topics that are currently being explored. "Sustainable finance" and "sustainable development" appear as the core focal points of the network, with related terms such as "sustainability," "finance," "green bonds," and "financial markets" closely associated. This central clustering indicates that sustainable finance is being studied not only as a theoretical or isolated concept but in direct connection with practical financial instruments and market mechanisms. The terms "green banking" and "sustainable banking" further emphasize the integration of sustainability principles into the banking sector, reflecting a shift towards more

ethically and environmentally conscious financial practices.

Surrounding these central themes are nodes related to broader economic and environmental impacts, including "climate risk," "carbon emission," "economic growth," and "renewable energy." The proximity of "climate risk" and "carbon emissions" to financial terms illustrates the increasing awareness and analysis of environmental impacts in financial decision-making and policy formulation. The linkages to "public policy" and "economic development" suggest a recognition of the role of sustainable finance in driving broader societal and economic transformations. The network also reflects a growing focus on the use of technology and innovation in finance, as indicated by the presence of terms like "fintech" and "artificial intelligence," pointing to how technological advancements are being leveraged to achieve sustainability objectives in finance.

3.3 Co-Authorship Network

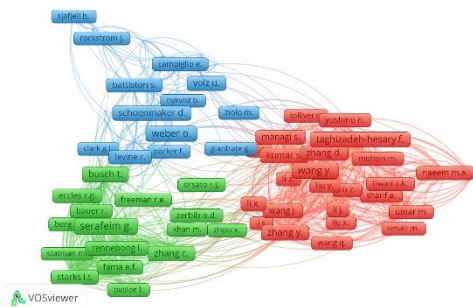


Figure 7. Author Network Visualization
Source: Data Analysis, 2024

This VOSviewer map visualizes the network of researchers in the field of sustainable finance, illustrating clusters of authors based on their co-authorship and thematic alignments. The map is divided into three primary clusters, each denoted by a distinct color, indicating different sub-disciplines or collaborative networks within the broader field. The red cluster, prominently positioned, includes influential authors like Taghizadeh-Hesary F., Zhang D., and Naem M.A., suggesting a strong focus on specific aspects of sustainable finance such as perhaps financial technology or market-based environmental impacts. The green cluster features scholars like Clark G.L. and

Renneboog L., which might indicate a focus on governance and strategic management in sustainable finance. The blue cluster, including Rockstrom J. and Campiglio E., could represent a more ecological or macroeconomic perspective on sustainable finance, focusing on global environmental changes and policy-driven financial strategies.

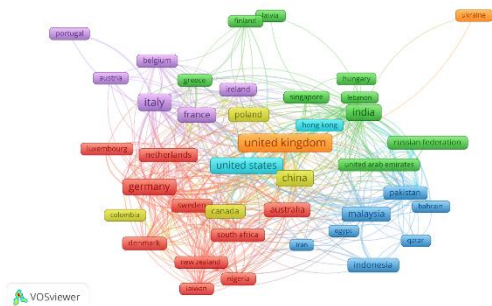


Figure 8. Country Network Visualization
Source: Data Analysis, 2024

Thia VOSviewer visualization displays a global network of countries engaged in sustainable finance research, highlighting their interconnectedness and relative contributions. The network is segmented into various clusters indicated by different colors, representing regional collaborations or thematic alignments in sustainable finance research. Central nodes like the United States, United Kingdom, Germany, and China are densely connected, suggesting these countries are major hubs for sustainable finance research, likely due to their advanced financial markets and strong academic infrastructures. Surrounding these are other European countries such as France, Italy, and the Netherlands, also heavily linked, indicating a strong regional focus on sustainable finance within Europe. Peripheral countries such as India, Malaysia, and Brazil show emerging connections, indicating growing research contributions and collaborations in sustainable finance. The diverse and widespread connections across continents reflect the global importance and interdisciplinary nature of sustainable finance, involving a wide array of economic, environmental, and policy perspectives from around the world.

DISCUSSION

Synthesis of Findings

The bibliometric analysis conducted in this study provides a comprehensive overview of the landscape of sustainable finance research from 2000 to 2024. Central to this discussion is the significant growth in documents related to this field, as shown by the dramatic increase in publications over the last five years. This growth is indicative of the escalating importance placed on integrating sustainability into financial practices globally. The prevalence of articles as the dominant document type further emphasizes the scholarly commitment to advancing theoretical and practical knowledge in sustainable finance.

Key Themes and Research Dynamics

Several key themes have emerged from the analysis. Firstly, the core concepts of "sustainable finance," "sustainability," and "finance" have been identified as the hubs around which much of the current research revolves. These terms link to practical financial instruments like "green bonds" and "financial markets," illustrating the practical application of sustainability principles in finance. The connection of these instruments with "carbon emissions" and "emission control" reflects an intense focus on environmental impacts, aligning financial tools with broader environmental goals. Another significant theme is the integration of technological innovations within sustainable finance, as indicated by the emerging discussions around "fintech" and "artificial intelligence." This suggests a trend towards leveraging technology to enhance the efficiency and effectiveness of sustainable financial practices. The involvement of various countries in this research network highlights the global scale of interest and the diverse approaches taken by different regions towards sustainable finance.

Regional Contributions and Collaborations

The network analysis of countries shows a robust collaboration among major economic powers like the United States, United Kingdom, Germany, and China, which are central nodes in the research

network. These countries likely serve as pioneers in the field, driving much of the research agenda and funding in sustainable finance. European countries are particularly well-represented, suggesting a strong regional focus on sustainability in financial practices, likely driven by regulatory frameworks such as the European Green Deal. Emerging economies such as India, Brazil, and Malaysia also feature in the network, indicating growing research outputs and collaborations. This expansion is crucial as these regions are often most vulnerable to the effects of environmental degradation but traditionally have less access to sustainable financial resources. The active involvement of these countries highlights the increasing recognition of the importance of sustainable finance in promoting economic and environmental resilience.

Implications for Policy and Practice

The findings of this study have significant implications for both policy and practice. The alignment of financial instruments with sustainability goals, as evidenced by the focus on green bonds and carbon emissions, suggests that financial markets are increasingly being viewed as a tool to combat climate change. Policymakers can leverage this information to strengthen regulatory frameworks that encourage the development and use of such financial instruments. Additionally, the intersection of technology and finance suggests that policy interventions could also focus on supporting innovation in fintech to further drive the efficiency of sustainable financial practices.

For practitioners, the insights into the core areas of research and the key instruments being focused on provide guidance on where to allocate resources and how to design financial products that not only yield financial returns but also contribute positively to environmental sustainability. The global perspective provided by the country network analysis suggests that institutions should consider both local and global dynamics in their strategies, recognizing the benefits of international collaborations and knowledge

exchange in enhancing the effectiveness of sustainable finance initiatives.

Future Research Directions

This study opens several avenues for future research. One area is the deep dive into the efficacy and impact of different sustainable financial instruments across various contexts and economies. Comparative studies could elucidate the conditions under which certain instruments perform best. Another area is the exploration of barriers to the adoption of sustainable finance practices, particularly in under-researched regions such as Africa and parts of Asia. Moreover, the role of policy in facilitating or hindering the growth of sustainable finance remains a rich field for exploration. Future research could focus on the impact of specific regulatory changes or economic policies on the sustainability of financial markets. Additionally, as technology continues to evolve, ongoing research will be necessary to keep pace with how digital innovations can be harnessed to support sustainable finance goals effectively.

4. CONCLUSION

This bibliometric analysis offers a comprehensive overview of the evolution and present state of research in sustainable finance from 2000 to 2024, illuminating the significant growth and increasingly multifaceted nature of this field. The study highlights key themes such as the integration of environmental sustainability with financial instruments like green bonds and the role of technological innovation in enhancing sustainable financial practices. It underscores the importance of global collaboration, with significant contributions from both developed and emerging economies, demonstrating the universal relevance and application of sustainable finance strategies. The findings suggest actionable pathways for policymakers and practitioners to leverage financial markets in support of broader environmental goals, and they call for continued innovation and research to refine and expand sustainable financial mechanisms. As the need for sustainable development becomes ever more critical, this analysis provides valuable insights that can drive future efforts in sustainable finance towards more effective and widespread implementation.

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